

ANNUAL REPORT 2018



LETTER FROM THE PRESIDENT • 2018

Dear Friend of TVW:

For nearly 25 years, TVW has opened the work of state government to the people of Washington and the world. Through gavel-to-gavel coverage of government deliberations and public policy events from around the state, to national award-winning programming focused on issues of statewide significance, TVW continues to offer a lens into the inner workings of state government.

Even though the legislative session was short in 2018, we still managed to capture more than 800 hours of legislative activity, while amassing more than 100 hours focused on the work of the Supreme Court, and more than 250 hours of state agency boards and commissions work. In addition, TVW staff produced nearly 150 hours of original programming, and captured more than 300 hours of public policy events hosted by a variety of state organizations and associations focused on issues of statewide significance.

And 2018 was a big year for TVW in other ways, too. In partnership with the Washington Debate Coalition we produced two U.S. Senate debates and one debate in Congressional District 8. While TVW served as videographer of these events, through the shared distribution of approximately 120 media partners, we reached more than 500,000 of television and on-line viewers.

Teach with TVW continued to expand our **Capitol Classroom** project and our Education Division received special recognition for the production, "**A Question of Faith: Washington's Electoral College**," with a regional Emmy® Award from the Northwest Chapter of the National Academy of Television Arts and Sciences.

All of this really sets the stage for 2019 and beyond. As we look toward TVW's 25th anniversary of providing gavel-to-gavel coverage of state government coupled with award-winning produced programming and documentaries, TVW is poised to develop our new strategic plan that will continue, and move forward, our commitment to quality content and increased access to that content.

Daily, I am impressed, and encouraged, by our dedicated and professional staff. The TVW team is changing the way Washingtonians understand and interact with their government and, because of them, it's exciting to be a part of this important work.

And finally, I am extremely grateful to our loyal viewers, donors, and volunteer Board members for making our unique, challenging, and remarkable adventure such a rewarding experience. Thank you for making this journey with us.

Renee Radcliff Sinclair
President / CEO



PROGRAMMING • 2018



Events by Topic Area

Legislative	842
Supreme Court	102
Governor's Office	92
Agenes/Boards/Cmsns	258
Elections	35
Produced Programs	148
General/Other	302

Notes:

Includes both televised and web-only events.

Regarding # of events: Multiple segments of a larger event are counted separately - for instance the AWB Policy Summit may include half a dozen separate programs. This makes the numbers consistent for how we count Supreme Court cases or Legislative hearings - each case, argument, or hearing is counted as a separate event.



Events by Geographic Area

Olympia	1575
King County	89
Other Western Washington	60
Eastern Washington	55

"Produced Programs" includes major programs; **Inside Olympia, The Impact, Legislative Review**, etc. It does not include interstitials and shorts; *My Favorite Places, Historic Washington*, etc. Specific numbers for those programs are given below.



Interstitials / Shorts

My Favorite Places	16
Historic Washington	13
Teach with TVW	5

The geographic coverage does not include our travels throughout Washington for "My Favorite Places."



PROGRAMMING • 2018

TVW's Gavel-to-Gavel coverage of state government and policy events informs and connects Washington citizens to the public policy process.

TVW's **Inside Olympia**, hosted by Austin Jenkins, features in-depth discussions with state leaders every Thursday at 7 and 10 p.m.

A round-up of the public policy issues making news each week, **The Impact**, produced and hosted by Mike McLanahan, airs Wednesdays at 7 and 10 p.m.

During the Legislative Session, **Legislative Review**, produced and hosted by Dave Martinson, recaps daily legislative highlights every weeknight at 8 and 11:00 p.m.

TVW's legal program, **The Decision**, hosted by Robert Mak, explores the complex and sometimes controversial decisions of the Washington State Supreme Court.

TVW DOCUMENTARY NOMINATED FOR EMMY!

Teach with TVW's 2018 documentary, "**More Than Their Crimes: Reforming Juvenile Justice in Washington State**," was nominated for a Northwest Regional Emmy®. The program follows incarcerated youth as they discuss their personal paths to rehabilitation and travel to the state capital for the signing of SB 6160, a juvenile justice reform bill they helped pass into law.

TVW OUT AND AROUND WASHINGTON

TVW @ Large traveled outside Olympia to cover state government and public policy news all across Washington.

My Favorite Places with Ralph Munro features fascinating, educational looks at the beautiful places found in the Evergreen State.

Historic Washington brings old video back to life, showing the people, places and politics of our state in years past.



PROGRAMMING PARTNERS • 2018

Charter Communications
City of Sumas TV Cable System
Click! Network
Coast Communications
Comcast
Davis Communications
Frontier FIOS
HTC (Home Telephone Corp.)
Hood Canal Communications
Husky TV
iFiber Communications
LocalTel Communications
Passcom Cable LLC
R & R Cable Company, Inc.
Rainier Connect

Tulalip Broadband
Wave Broadband

KBTC – Tacoma
King County TV – King County
KSPS - Spokane
KSTW - Seattle
KTNW - Tri-Cities
KWSU TV - Pullman

Number of people reached in 2018
3,282,533.4



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TEACH WITH TVW

Teach With TVW:

Teach With TVW is our online resource for teaching Washington State civics and government. Teach With TVW features hands-on civic education programs and award-winning video, including:

Capitol Classroom:

TVW's hands-on civics education program lets students participate directly in the state legislative process via TVW video connection. In **Capitol Classroom**

students and teachers work with lobbyist volunteers to choose legislation to support, oppose, or amend. In 2018, **Capitol Classroom** held over seventy 30-minute video connections with students and lobbyists. Bill topics included campaign finance reform, juvenile justice reform, rural access to the internet, composting and recycling, and regulation of tobacco and vaping products.

Campaign Classroom:

Campaign Classroom connects students across Washington State directly with journalists covering statewide campaigns and elections. In 2018, Teach With TVW invited students to submit questions about the election via videos recorded on their phones. We then broadcasted an answer session, showing the student questions with responses from one of Olympia's capitol press reporters.

Civic Education Video:

Teach With TVW's award-winning civic education documentaries show Washington State citizens engaged in civic life. In 2018 the Teach With TVW documentary, "**A Question of Faith: Washington's Electoral College**," won a Northwest Regional Emmy Award for Politics/Government - Program/Special. Teach With TVW's most recent documentary, "**More Than Their Crimes: Reforming Juvenile Justice in Washington State**," has been nominated for a 2019 Emmy Award in the same category.

Each year Teach With TVW produces video-based modules designed to teach key aspects of Washington State civics and government. We also produce pieces for Celebrating Civics - an event which travels across the state, highlighting TVW's civic education efforts.



FINANCIAL POSITION • 2018

Washington Public Affairs Network (dba TVW)

Modeled after C-SPAN, TVW is one of the oldest and most respected state public affairs networks in the country. Recognized with numerous awards for its produced programs, TVW has broadcast statewide proceedings of all three branches of Washington state government – legislative, executive and judicial – as well as public policy events of statewide significance since 1995.

TVW is a 501 (c)(3) private non-profit corporation, not a state agency, governed by an independent board of directors.

Statement of Financial Position

ASSETS

CURRENT

Cash	\$1,214,711
Certificates of Deposit	249,645
Accounts Receivable	73,658
Prepaid Expenses and other	14,065
Total Current Assets	1,522,079

Website Development Costs	11,250
Property and Equipment, Net	5,268,264

TOTAL ASSETS	\$6,831,593
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LIABILITIES AND NET ASSETS

CURRENT

Accounts Payable and Accrued Expenses	11,415
Accrued payroll and benefits	91,890
Deferred Revenue	1,248,616
Current Portion of Note Payable	36,458
Current Portion of Capital Lease Obligation	653,767

Total Current Liabilities	2,042,146
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Note Payable, Less Current Portion	930,730
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Total Liabilities	2,972,876
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NET ASSETS

Unrestricted	3,858,717
Temporarily Restricted	0

Total Net Assets	3,858,717
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TOTAL LIABILITIES AND NET ASSETS	\$6,831,593
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2018 Board Members

Sam Reed, Chair
Gerry Alexander, Vice Chair
Rick S. Bender, Secretary
Lynn Kessler, Treasurer
Bill Baldwin
Marty Brown
Don Brunell
Denny Eliason
Karen Fraser
Carl Gipson
Mike Hewitt
Ron Main
Carmen Mendez
Sid Morrison
Ralph Munro
Karla Graue Pratt
Chris Rankin
Antonio Sanchez
Mauri Shuler
Mary Thompson
Art Wang
Rhonda Weaver
Jeff Weeks
Kim Wyman

Renee Radcliff Sinclair
President & CEO

Craig Gannett
Counsel, Davis Wright Tremaine LLP

